



189<sup>th</sup> |||  
**AUTO MALL**  
23 - 25 AUGUST |||

**INDIA'S 1<sup>ST</sup> & LARGEST MULTICITY AUTOSHOW**

A VENTURE OF

RelioQuick™

IP MANAGED BY

Team  
Stratagem 



**TATA MOTORS**  
Connecting Aspirations



# Relio Quick Auto Mall @ Orion Avenue Mall, Bgr : 23th – 25th Aug'19 – Event Synopsis

After the Grand Success of Auto Mall Season 4 in May'19  
Auto Mall Season 5 @ Metropolis Mall was organized from Aug'23 – 25, 2019.

Top 3 leading automobile brands participated  
**JTP, TATA MOTORS, KTM**

Auto Mall served as a one stop destination for visitors who were thinking of driving home a Car or Bike.

All the brands put together generated over 200+ hot and warm enquiries, and  
Over **40K+** people visited Orion Avenue Mall, during Auto Mall event weekend.



# Social Media Posts – Auto Mall FB & Instagram Handles

The screenshot shows a Facebook event page for 'Auto Mall at Orion East Bangalore'. The event is hosted by 'Relio Quick Auto Mall' and is public. The event dates are August 23, 2019, at 11 AM to August 25, 2019, at 9 PM. The event is described as 'INDIA'S 1<sup>ST</sup> & LARGEST MULTICITY AUTOSHOW'. The event is managed by Team Stratagem. The event image features a blue car, a motorcycle, and a scooter, with the text '189<sup>th</sup> AUTO MALL' and 'ORION EAST'. The event has 92 people interested and 0 people going. The event is listed on the Facebook page of Orion East.

Orion East

Auto Mall

vent

ents

Auto Mall

INSIGHTS

92 People interested  
+0 last 7 days

Track tickets for your next event by adding a calendar

English (US)

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Facebook ©


Aug 23  
23  
Public · Hosted by Relio Quick Auto Mall

★ Interested   ✓ Going   ...

Aug 23, 2019 at 11 AM – Aug 25, 2019 at 9 PM  
about 5 months ago

Orion East

# Social Media Posts – Auto Mall FB & Instagram Handles



Relio Quick Auto Mall

**Relio Quick Auto Mall** is at Orion Avenue Mall.  
Published by Shrey Kapoor · August 22 at 11:08 PM · Bangalore


Catch the #TataMotors models - #Nexon #Harrier on display at Orion Avenue #Bangaluru 23-25 Aug! Avail the best #offers on spot bookings! #automall2019

Send Message


http://www.automallindia.com

Event

Suggest Edits



**ORION AVENUE**  
COOKE TOWN



**TATA MOTORS**  
Connecting Aspirations

**NEXON**  
LEVEL NEX SUV.

**189<sup>th</sup> AUTO MALL**  
23 - 25 AUGUST, BANGALORE

Facebook is showing information about the people who manage and interact with this page.

Page created - March 2019

**Pages Liked by This Page**

- Flogos India
- Karzone
- Live Space


307 People Reached

5 Engagements

**Boost Again**

Boosted on Aug 22, 2019  
By Shrey Kapoor

People Reached	Post Engagement
49	1



Relio Quick Auto Mall

**Relio Quick Auto Mall** is at Orion Avenue Mall.  
Published by Shrey Kapoor · August 22 at 11:09 PM · Bangalore


Catch the newly launched #JTP models on display at Orion Avenue #Bangaluru 23-25 Aug! Avail the best #offers on spot bookings! #automall2019

Send Message


http://www.automallindia.com

Event

Suggest Edits



**ORION AVENUE**  
COOKE TOWN



**189<sup>th</sup> AUTO MALL**  
23 - 25 AUGUST, BANGALORE

**THE NEW AND UPGRADED JTP TWINS.**

Facebook is showing information about the people who manage and interact with this page.

Page created - March 2019

**Pages Liked by This Page**

- Flogos India
- Karzone
- Live Space

2,118 People Reached

486 Engagements

**Boost Again**

Boosted on Aug 22, 2019  
By Shrey Kapoor

People Reached	Post Engagement
1.9K	449

**Page Tips**

- Know Friends Who Might Like: Invite friends to like Relio Quick Auto Mall and help you connect with more people.
- Easily Manage Your Page From Mobile: Get the Pages Manager app to respond to Page visitors on the go.

See All Page Tips

10% response rate, day or night. Respond faster to turn on the page.

102K likes +33 this week  
Manish Gupta and 20 others

101K follows

See Pages Feed  
Posts from Pages you've liked

18 were here 0 this week

70,504 post reach this week

Community

Atul Katariya and 20 other friends have checked in

**Invite Friends**

102,008 people like this

101,411 people follow this

18 check-ins

# Brand Specific Posts – Auto Mall FB & Instagram Handles

**Relio Quick Auto Mall** is at Orion Avenue Mall.  
Published by Shrey Kapoor [?] · August 23 at 2:47 PM · Bangalore ·

Get #ReadyToRace!  
Catch the latest #KTM models on display at Orion Avenue #Bangaluru 23-25 Aug! Avail the best #offers on spot bookings! #automall2019

011 4506 6521  
Send Message  
http://www.aur...

Event  
Suggest Edits

Page Transp  
Facebook is showing in... understand the purpose... the people who manage...  
Page created - M...

Pages Liked by This  
Karzone  
afaqst!  
Flogos I

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Facebook © 2019

2,761 People Reached  
493 Engagements  
Boost Again

Boosted on Aug 23, 2019  
By Shrey Kapoor  
Completed

**Relio Quick Auto Mall** is at Orion Avenue Mall.  
Published by Shrey Kapoor [?] · August 22 at 11:06 PM · Bangalore ·

Get #ReadyToRace!  
Catch the latest #KTM models on display at Orion Avenue #Bangaluru 23-25 Aug! Avail the best #offers on spot bookings! #automall2019

4,227 People Reached  
724 Engagements  
Boost Again

Boosted on Aug 22, 2019  
By Shrey Kapoor  
Completed

People Reached	3.3K	Post Engagement	660
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View Results

Suggest Edits

Page Transp  
Facebook is showing in... understand the purpose... the people who manage...  
Page created - M...

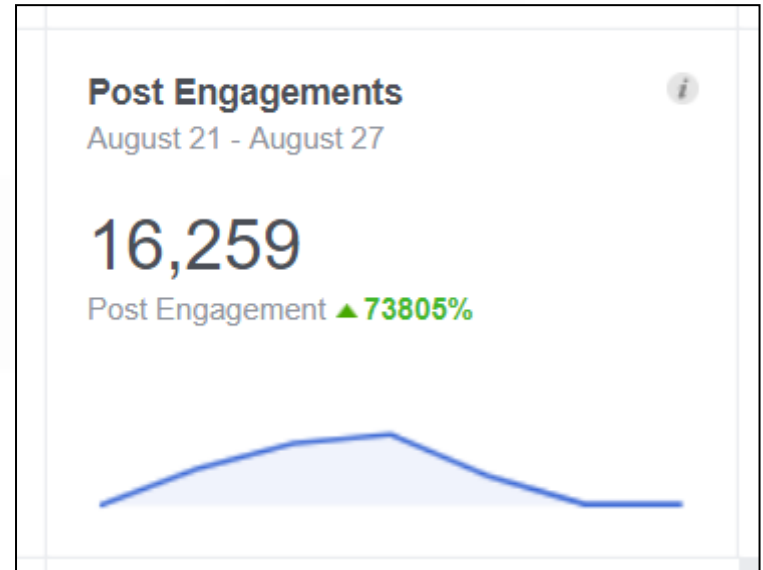
Pages Liked by This  
Karzone  
afaqst!  
Flogos I

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Facebook © 2019

# Auto Mall FB Page Engagement

High Facebook Page *Targeted Reach & Engagement* around show dates



## Event Glimpses

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**TATA MOTORS**  
Connecting Aspirations

Aug 23, 2019 12:16:14 PM  
14 7th Cross Road  
Maruthi Sevanagar  
Bengaluru  
Bangalore Urban  
Karnataka



23-Aug-2019



24-Aug-2019



25-Aug-2019

RelioQuick  
**AUTO MALL**  
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION" ||||



189<sup>th</sup> |||||  
**AUTO MALL**  
23 - 25 AUGUST, BANGALORE |||||

ORION AVENUE  
COOKE TOWN



**JTP**

Aug-23, 2019 11:13:30 AM  
14 7th Cross Road  
Maruthi Sevanagar  
Bengaluru  
Bangalore Urban  
Karnataka



23-Aug-2019



24-Aug-2019

Bengaluru  
Bangalore Urban  
Karnataka



25-Aug-2019

Bengaluru  
Bangalore Urban  
Karnataka

RelioQuick  
**AUTO MALL**  
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION" ■■■■



189<sup>th</sup> ■■■■  
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23 - 25 AUGUST, BANGALORE ■■■■

ORION AVENUE  
COOKE TOWN



**THANK YOU**